



## Harley-Davidson 2025 Contingency Program

### Mission King of the Baggers 2025 Season

Harley-Davidson is excited to continue supporting racers with contingency opportunities for the 2025 Mission King of the Baggers championship season. Racers competing on Harley-Davidson motorcycles are eligible for contingency payouts from 1st to 10th place for each race, with an increased championship bonus of \$35,000 for the season champion.

### Harley-Davidson Contingency Program Awards

| Position          | Payout   |
|-------------------|----------|
| P1                | \$5,000  |
| P2                | \$3,500  |
| P3                | \$2,000  |
| P4                | \$1,000  |
| P5                | \$750    |
| P6                | \$600    |
| P7                | \$500    |
| P8                | \$400    |
| P9                | \$300    |
| P10               | \$200    |
| 2025 Championship | \$35,000 |

---

### Harley-Davidson Contingency Program Requirements

To qualify for 2025 contingency payouts, riders must meet the following criteria. Compliance with these guidelines will be strictly enforced to uphold Harley-Davidson's brand standards.

- **Motorcycle Model Requirements:**  
Riders must exclusively race on a Harley-Davidson Road Glide or Street Glide in all events during the 2025 season.
- **Branding and Logo Display:**
  - Each race bike must prominently display a **6-inch Harley-Davidson logo** on both sides of the fuel tank, saddlebags, and/or tail section. Logos will be provided digitally by Harley-Davidson.
  - Rider leathers must display **3-inch Harley-Davidson logo** patch on the **upper chest (either side)** and on **both shoulders**. Logos will also be provided digitally.
  - All branding requirements must be clearly visible and maintained in pristine condition throughout each race event to ensure compliance.
- **Participation Registration:**  
Riders must submit their intent to participate in the contingency program via email to the Harley-Davidson Contingency Team (ContingencyRacing@harley-davidson.com) along with a completed W-9 form no later than 30 days before their first race.
- **Social Media Activation:**  
Following each race, riders are required to post images or videos on their primary social media channels (Instagram, Twitter, Facebook, YouTube, and/or TikTok) showcasing at least two of the required logo placements. Posts must be made within two days of the race, tagging **@harleydavidson** and using **#HDRacer**.

For questions or additional information on the Harley-Davidson 2025 Contingency Program, please contact **ContingencyRacing@harley-davidson.com**.